

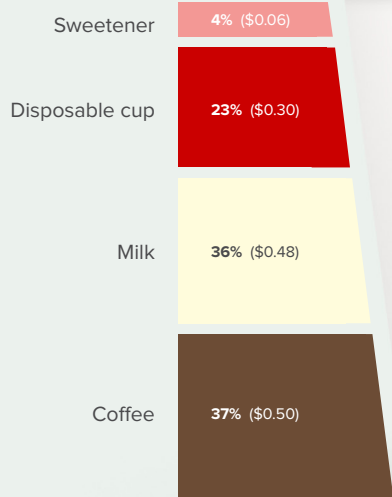
HuskeeSwap Cost of Goods Explainer

There are **perceived** barriers we commonly hear from businesses about using reusables, such as:

1. It won't save us much money.
2. It will **cost me more** in staff hours, water & electricity to wash them than I would save.
3. I am already doing my bit by **buying compostable cups**.

So, we collaborated with a fellow B-Corp coffee roastery, to break down the actual Cost of Goods of serving a coffee to your customer. you might be surprised!

Cost of Goods (COGS) single-use



COST \$1.34 **SELL** \$5.00 **PROFIT** \$3.66

HuskeeCup (Reusable)



COST \$1.07 **SELL** \$5.00 **PROFIT** \$3.93

Some Key Takeaways



A disposable cup adds a significant cost to your coffee service (compostables even more so)



Washing costs for a system are not as much as you think.



You can significantly increase your per-cup profit by **implementing reusables.**

With **HuskeeSwap**, you can also add additional sales revenue!
So what are you waiting for? Check out **Huskee** today and the **HuskeeSwap** system.

Did you know that an average cafe serving 200 takeaway cups a day can spend over \$23,000 (AU) in packaging costs?!
Check out our Cafe Benefits Flyer to discover more advantages of using **HuskeeSwap**.