

# THE BENEFITS OF A REUSE SYSTEM

## Huskee.™

**Huskee** supports all reusables efforts. Whether you're retailing BYO cups or offering a mug library, it's all great for the planet.

Another way you can help eliminate single-use cups (and costs) is by **implementing a Reusable Cup System** such as **HuskeeSwap**.

### Simply put, the difference with HuskeeSwap is:

Integrating an option & increased availability of reusables into your service vs BYO, which is placing the responsibility of reusables on your customer.

The best part is you can implement multiple solutions to tackle single-use. What we are finding is that they can compliment each other, and tangibly increase uptake in reuse behaviours.

Integrating a Swap system like **HuskeeSwap** has **many advantages** for both your business and your customers. We have listed our top 10 below.

### BYO Cup

or

### HuskeeSwap System

Customer has to wash cup (inconvenient, unpleasant)

•• 1 ••

Commercially washed, better for both consumer and venue

Pre-orders must wait for customer to come in for reuse

•• 2 ••

Cups ready at venue - perfect for preordering

Many different size cups, lids and styles has service **scaling issues**; not ideal for cramped cafes and/or busy periods

•• 3 ••

**Scales easily**; cups are stacked, pre-washed and ready for use

**Sizes** and **pour heights** are often difficult to determine

•• 4 ••

Multiple sizes; volumes to **industry standards** & universal lids

Customer brings awkward/large sizes; **doesn't fit machine**

•• 5 ••

**Cups designed for baristas** - easily fit under groupheads

Forgot cup in car or at home - **Can't Reuse**

•• 6 ••

**Borrow Feature** using HuskeeApp - **Can Reuse**

**Have to carry** cup in in bag/around after use

•• 7 ••

**Store Feature** - leave it at the cafe (and they return to use)

**No** reuse system **features or benefits**

•• 8 ••

**HuskeeApp** supported; many cool features and benefits

**Might be hesitant** to break/dent favourite BYO cup

•• 9 ••

**Durable** for any environment

BYO is expensive - I **can't afford** a designer cup

•• 10 ••

Purposely priced mid-range; **greater accessibility & affordability**



Huskee is a **B-Corp certified company** so you can count on our commitment to you and the planet

Find out more about **HuskeeSwap** and sign up today at <https://huskee.co/swap/>



HuskeeSwap